

Town Centre Working Group Working document on

Themes for the vision

THEME 1

REASONS TO COME INTO THE TOWN

Interesting
Exciting
Entertaining
Vitality
Vibrant

THEME 4

OUR OFFER

Destination
Hub
New Cornish (working)
Market town

THEME 2

NEW USES FOR TOWN CENTRE

Evolving
Encouraging/investing in the local economy
Forward Thinking

THEME 5

OUR UNIQUE ASPECTS (USP)

Celebrating what we have
Heritage
High quality design

THEME 3

COMMUNITY

Inclusive community
Welcoming
Inviting
Service
Friendly

Wendy's ideas for the vision

1. Liskeard is a vibrant community, which makes it a interesting and entertaining destination.
2. The Town Centre is still evolving and with forward thinking it become even better.
3. Liskeard is a welcoming and inclusive community. Why not sample our friendly services.
4. The historic market town of Liskeard could have a new future as the working centre for South-East Cornwall.
5. We should celebrate our Heritage, while looking to the future and encouraging high quality services including design.

Rachel's ideas for the vision

An inclusive focus for the community, a service hub for the local economy and a welcoming destination for visitors, where people come to enjoy themselves, shop and do business.

A place where people can do their supermarket and other convenience shopping, enjoy the wide range of independent shops and cafes and see local artisans at work.

A Cornish town centre which celebrates its history and meets the needs of the 21st century, with new buildings of locally-appropriate materials which match the design quality of the old.