Green space and leisure group SWOT analysis

Strengths

close to countryside/rural setting
easy access to countryside
Walkers are Welcome status
World Heritage Site nearby
designated heritage trail - "Caradon Trail"
plinth circular walks from town
between moor and coast
AGLV on doorstep
interesting topography/good vistas
Looe Valley line + main rail line + national
busses
sports clubs and leisure centre
cultural facilities e.g. museum / Liskerrett centre
/ Stuart house / library
sense of community

Weaknesses

safe access / lack of connectivity e.g. Charter Way not enough allotments (if needed) lack of play equipment (swings) wet weather play areas lack of teenage facilities family entertainment e.g. restaurant, cinema litter / dogs / seagulls

Opportunities

Improve connectivity
transport plan for new developments
cycle-ways
community bus
s 106 / CIL funding
new developments to enhance / fund green
spaces
innovative play equipment
outdoor / green gym
cattle market site – culture / leisure
market our culture and leisure facilities better
more allotments/community gardens/street
trees
quiet lane status
living streets

Threats

unfettered development housing on edge of town affecting skyline views and landscape housing taking green space / quality farmland lack of funding from developments complacency about what we have