

Strategic overview : Employment aims and objectives

We propose:

Aim:

That the NP adopts a strategy for employment which complies with the requirements of the emerging Cornwall Local Plan up to 2030 supporting employment to meet the needs of businesses and the working population and to ensure the long-term sustainability of Liskeard as a thriving community and modern market town

Objectives:

- Identify appropriate locations for employment/training development in and around Liskeard
- Build on Liskeard's positive strengths including superfast broadband, mainline railway, close proximity to A38, attractive local environment to promote local business opportunities and attract inward investment
- Require that up front employment provision is brought forward to balance any new housing developments
- Support the development of local employment hubs
- Build on existing services and business sectors
- Support provision of local employment opportunities and a range of services for the people of the town and its catchment area
- Improve skills base of local population by supporting the establishment of a broad-based vocational training and further education facility for Liskeard
- Link with housing strategy to encourage appropriate housing that attracts businesses/entrepreneurs to the area
- Support developments that are compatible with a sustainable transport strategy
- Support developments that maximise the use of "green" energy and sustainable building methods/design
- Develop strategies for involvement of stakeholders in early stages of planning process to establish a truly 'plan-led' approach
- Encourage a strong broad-based employment growth strategy