## Green space and leisure group SWOT analysis

### Strengths
- close to countryside/rural setting
- easy access to countryside
- Walkers are Welcome status
- World Heritage Site nearby
- designated heritage trail - “Caradon Trail”
- plinth circular walks from town
- between moor and coast
- AGLV on doorstep
- interesting topography/good vistas
- Looe Valley line + main rail line + national busses
- sports clubs and leisure centre
- cultural facilities e.g. museum / Liskerrett centre / Stuart house / library
- sense of community

### Weaknesses
- safe access / lack of connectivity e.g. Charter Way
- not enough allotments (if needed)
- lack of play equipment (swings)
- wet weather play areas
- lack of teenage facilities
- family entertainment e.g. restaurant, cinema
- litter / dogs / seagulls

### Opportunities
- Improve connectivity
- transport plan for new developments
- cycle-ways
- community bus
- s 106 / CIL funding
- new developments to enhance / fund green spaces
- innovative play equipment
- outdoor / green gym
- cattle market site – culture / leisure
- market our culture and leisure facilities better
- more allotments/community gardens/street trees
- quiet lane status
- living streets

### Threats
- unfettered development
- housing on edge of town affecting skyline views and landscape
- housing taking green space / quality farmland
- lack of funding from developments
- complacency about what we have